



Bethune College Council Meeting #17
February 2nd, 2021
6:30PM EST via Zoom
Chaired by Emily Panzarella

Start Time: 6:38PM EST

Voting Members: Nicole Shwartz, Arman Sadr, Myra Whitfield, Samantha DeVera, Valentina Acosta, Celina Chhuok, Masood Syed, Meryl Pirasol, Remie Taza, Issay Amaha, John Amanatides, Clifford Baker

Non-Voting Members: Sara Sarwari, Justin Calcada, Akin Adewale, Emily Panzarella, Valeriya Tolstineva, Ali Bashar

Absent: Helia Zamani, Teodora Neagu, Adam Brihmi, Syed Naqvi, Ahmad Ali, Suzanne Park, Andrew Skelton

President's Update

- Currently discussing ideas for Black History Month
 - Reached out to a speaker to talk about public health on either February 19th or February 26th
 - YFS has quite a few events already planned already
- Met with Rhonda Lenton again to work on the action plan regarding anti-Black racism
 - More specific criteria has been set and should be made public within the coming weeks
- Honorarium meeting is scheduled for next week

Executive Vice President's Update

- One-on-one check-ins will be happening sporadically throughout the term (every 2 to 3 meetings)
- Renovations still rely on being able to go on campus and will continue once this is possible
- Office hours will not resume this term
- Council members are encouraged to attend social and athletic events throughout the year

Vice President Social Update

- Anime Event is being held this Friday
- Valentine's Day event is coming up with New College
- Black History Event was scheduled for the end of February, but this can be replaced with other events currently being planned
- Ryerson U has reached out in regards to the Ontario-wide games night with Life and Health Science students from other universities across the province
 - Scheduled for mid-March
 - Formal may be pushed back depending on when exactly the event is planned for



Vice President Finance Update

- Meeting with SCLD was held last Monday in regards to fixing the audit and other finance materials
 - We will be receiving 60% of our levy until the audit point (about \$148,000)
 - We will receive the remainder around February 12th
- Finance meeting was held on Thursday and the Communications and Athletics budgets were approved

Vice President Communications Update

Budget attached at the end of the minutes

- Motion to approve of the Communications budget for 2020 / 2021
 - Seconded by Masood
 - Discussion
 - Includes the second council merchandise drop
 - This will be a pre-order system rather than buying merchandise outright
 - Section for campaigns has been added but may not be used
 - SSD has been added to the budget
 - Upkeep section has been updated
 - Honoraria for the Promotions Committee has been added (passed at a previous BCC meeting)
 - 12-0-0 motion passes
- Organizing the second merchandise drop with the Athletics merchandise release
- Currently working on promotions for Black History Month

Vice President Athletics Update

- Motion to approve of the Athletics budget for 2020 / 2021
 - Seconded by Valentine
 - Discussion
 - Contains custom jerseys, 3 kinds of shorts, and caps
 - Caps will likely be khaki and black (different than the constituent merchandise drop)
 - 12-0-0 motion passes
- Online sports are still going on every week

YFS Director Update

- Nominations for YFS positions are from February 24th to March 5th

Other

- Arman: A few council members have been selected in regards to mediation, but no solid plan has been established yet

Meeting Adjourned: 6:57PM EST

Next Meeting: February 23rd, 2021 @6:30PM EST



Communications Budget:

COMMUNICATIONS BUDGET						
EXPENSES						
Fiscal Year			Quantity	Price Per	Total	
Constituent Merch Drop 1	Contractor Set up fees (70% discount applied)		1	\$80.00	\$80.00	
	Hoodies		25	\$27.27	\$681.75	
	Crewnecks		25	\$20.23	\$506	
	Lanyards		250	\$2.33	\$582.50	
	Sweatpants		25	\$25.51	\$637.75	
	Caps		50	\$13.99	\$699.50	
	Delivery - Gas	To those within our reachable area- pay for peoples gas willing to help with drop			\$150	\$150
	Videography - Claudio Budo	Claudio assisted with filming and creating one of the promotional v		1	\$75	\$75
	Audio - Ash D'Souza	Ashley assisted in making the music for one of the promotional v		1	\$25	\$25
	TOTAL EXPENSE	With Taxes applied				\$3,884.09
Council Merch	Womens Jackets		11	\$39.99	\$439.89	
	Mens Jackets		7	\$59.99	\$419.93	
	Council Merch Printing		20	\$25.99	\$519.80	
	TOTAL EXPENSE	With taxes applied			\$1,558.97	
Constituent Merch Drop 2	Hoodies	Updated to keep up with demand (based on waitlist)	30	\$27.27	\$818.10	
	Crewnecks		20	\$20.23	\$404.60	
	Masks	pricey is based on 30 items from previous quote	100	\$13.99	\$1,399.00	
	Caps	Beige and Black	30	\$14	\$419.70	
	Shipping	assuming hype from merch drop 1 rolls over to merch drop 2 i e	20	\$25	\$500.00	
	Delivery - Gas		4	\$20	\$80.00	
	TOTAL EXPENSE	With taxes applied			\$4,092.18	
Campaigns	Photography	Need to develop film? needs new sd card? Need to purchase pr	1	\$150	150	
	Film Roll	Per amazon pricing for bundle of 2	2	-	\$39.55	
	Film Developing	Per prices from Downtown Camera	2	-	\$29.37	
	Sd Card	128GB SD card	1	\$30	\$33.90	
	SSD for Slow Mac	Amazon SSD			\$250	
	Presets		-		\$60	
	Videography	Need to travel to a location? Rent out a spot? Need to purchase audio for some video?			0	
	Travel				\$40	
	Rent Area				\$100	
	Purchase Audio				\$20	
	Graphic	Need to purchase an icon pack? font pack? Othe rgraphic assts	1	\$100	100	
TOTAL EXPENSE	Taxes are applied inline for individual purchasable items			\$822.82		
Upkeep	Creative Cloud	- Jul 31 2021 US\$359.88/yr	1	\$460	\$460.00	
	Google Drive Storage	2TB - Price per year (no 1TB plan sadly)	1	\$140	\$140.00	
	TOTAL EXPENSE				\$678.00	
Committee	Honoraria Social Media Director		1	\$450	\$450.00	
	Honoraria Promotions Director		1	\$550.00	\$550.00	
	TOTAL EXPENSE				\$1,000.00	
TOTAL EXPENSE				\$12,036.06		
INCOME						
Constituent Merch Drop 1	Hoodies		25	\$25	\$625.00	
	Crewnecks		25	\$20	\$500.00	
	Joggers		25	\$25	\$625.00	
	Caps		50	\$10.00	\$500.00	
	Lanyards (complex)		250	\$2.00	\$500.00	
	TOTAL INCOME				\$3,107.50 (tax was added on here)	
Constituent Merch Drop 2	Hoodies		30	\$25	\$750.00	
	Crewnecks		20	\$20	\$400.00	
	Caps		30	\$10.00	\$300.00	
	Masks	pricey	100	\$10.00	\$1,000.00	
	Shipping	assuming hype from merch drop 1 rolls over to merch drop 2 i e	20	\$25	\$500.00	
	TOTAL INCOME				\$3,333.50 (tax was added on here)	
TOTAL INCOME				\$6,441.00		
TOTAL BUDGET: REVENUE OVER EXPENSES					-\$ 5,595.06	



Athletics Budget:

BAC Budget 2021				
INCOME				
		Quantity	Price Per	Total
Custom Jerseys (Navy, grey, gold)		50	\$25	\$1,250.00
Running Shorts (M) (Navy, gold)		25	\$15	\$375.00
Running Shorts (F) (Navy, gold)		25	\$15	\$375.00
Biker Shorts (Navy, gold)		25	\$15.00	\$375.00
Caps (khaki, black)		25	\$10.00	\$250.00
TOTAL INCOME				\$2,625.00
EXPENSES				
Custom Jerseys (Navy, grey, gold)		50	\$40	\$2,000.00
Running Shorts (M) (Navy, gold)		25	\$20	\$500.00
Running Shorts (F) (Navy, gold)		25	\$20	\$500.00
Biker Shorts (Navy, gold)		25	\$15.00	\$375.00
Caps (khaki, black)		25	\$13.99	\$349.75
Total Expenses				\$3,724.75
Honouraria				
Position	Allotted			
VP Operations	\$600.00			
VP Communications	\$400.00			
VP Promotions	\$400.00			
Total	\$1,400.00			
Total budget: Revenue over expenses				\$2,499.75