

BCC Winter 2024 Election Rules & Penalties

1. Posters may be posted around campus and must adhere to the following guidelines:
 - Posters may ONLY be posted on Bulletin Boards and nowhere else. (-5%)
 - *Please note that you may post on the blue bulletin boards in Bethune which say “must be approved by the master’s office” as elections are pre-approved*
 - Posters MAY NOT be posted in the Bethune College Council Office space. (-5%)
 - Candidates may not utilize any Bethune College Council or Bethune Head's Office materials. (-10%)
 - Posters deemed tasteless or degrading to other candidates will result in a penalization as deemed by the Bethune College Council and CRO. (-100%)
 - Posters being ripped down or defaced by another candidate will result in a disqualification from the election process. (-100%)
 - *Please note that there must be proof of this occurring*
 - Posters must be taken down on the last day of voting. Failure to do so may result in a penalization as deemed by the Bethune College Council and CRO. (-2% per poster reported)
 - Slates and parties are not present on posters. (-100%)

Slates and parties refers to campaigning for yourself with another individual. For example, if I am running for President and my friend is running for VP Athletics, I would be in violation of slates and parties if I put up posters or social media content asking constituents to vote for myself and my friend.

2. Campaigning methods that utilize online content (i.e. social media, email, etc.) must adhere to the following guidelines:
 - Facebook Groups/Events/Instagram may be utilized but must be created after the All Candidates Information meeting. (-10%)
 - Posts deemed degrading or harmful toward other candidates or toward the BCC will result in a penalization as deemed by the Bethune College Council and CRO. (-100%)
 - Posts deemed degrading or harmful by students affiliated with a candidate toward another candidate or toward the BCC will result in a penalization as deemed by the Bethune College Council and CRO. (-20%)
 - The use of emails sent out using York sanctioned, Bethune registered, or CNS registered listserv is strictly prohibited. Failure to comply will result in a disqualification from the election process. (-100%)

- Posts may not be posted in Bethune affiliated social media platforms. This includes the following groups and groups affiliated with: Bethune Athletics and Bethune College Council. Failure to comply will result in a penalization as deemed by the Bethune College Council and CRO. (-25%)
 - Slates and parties are strictly banned. (-100%)
3. Class announcements are permitted; however, you must have approval or speak in front of a class by the professor beforehand to make such announcements. (-15%)
 4. Candidates cannot pass around their own laptop/tablet/phone to another person to vote. (-50%)
 5. Candidates may not campaign after campaigning period has ended.
 - **THIS MEANS THAT NO NEW CONTENT MAY BE POSTED (BY PHYSICAL POSTERING OR ON SOCIAL MEDIA) AFTER THE CAMPAIGNING PERIOD HAS ENDED**
 - Any new physical or online content that specifically campaigns for oneself or another candidate (-20%)
 - You may remind constituents to vote in the election in general, but not specifically to vote for you or another candidate
 - Campaigning during the voting period through texting or intentionally verbally telling people to vote for you (-35%)

Penalties for any other violations of point 5 that are not specifically included here will be decided by the CRO and current Bethune College Council.

Penalties under point 5 are stackable.

6. Deductions percentages are **minimum guidelines** however **further penalties** may be decided by the CRO and/or current Bethune College Council.

All penalties are stackable.

To Do:

- Please send me a photo of every physical poster you put up, as well as a photo of you removing each of these posters
- Please provide me with any social media accounts you plan to use for campaigning during the election
- It is strongly recommended that you have the CRO approve campaign materials so that you do not run into issues later